



## Privacy and Cookie Policy

At Oryx Group (“we”, “our”, or “us”), we are committed to protecting your privacy and handling your personal data with transparency, security, and integrity. This Privacy and Cookie Policy explains how we collect, use, store, and disclose personal data when you visit our website or interact with us, in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

### 1. Who We Are

Oryx Group is a multinational company headquartered in the UAE with operations in the UK and other jurisdictions, providing services in logistics, hospitality, mineral processing, food and water production, and support solutions.

For purposes of the UK GDPR, we act as a **Data Controller** for the personal information we collect.

### 2. What Personal Data We Collect

We may collect the following categories of personal data when you visit our website, fill out a form, or contact us:

- **Contact details:** Name, email address, phone number
- **Business information:** Company name, role/title
- **Technical data:** IP address, browser type, device information
- **Usage data:** Pages visited, time spent, referral sources
- **Cookie data:** See Section 7 for details

We do not collect special category data through the website unless specifically required and legally justified.

### 3. How We Use Your Personal Data

We use your personal data to:

- Respond to inquiries or contact requests
- Improve website performance and user experience
- Carry out analytics and website optimization
- Send important business updates (if opted-in)
- Comply with legal obligations

**Lawful bases for processing** include consent, legitimate interest, contract performance, and legal compliance.

### 4. Data Sharing and Transfers

We do not sell or rent your data. We may share your data with:

- Internal departments within Oryx Group
- UK or international service providers acting on our behalf (e.g., web hosting, CRM tools)
- Government or regulatory bodies if required by law

Where data is transferred outside the UK, we ensure it is protected through adequacy decisions or standard contractual clauses as per the UK GDPR.

### 5. Data Retention



We retain personal data only for as long as necessary to fulfil the purpose for which it was collected, or as required by applicable legal, tax, or regulatory obligations.

## 6. Your Rights Under UK GDPR

You have the following rights:

- Right to access your personal data
- Right to rectification
- Right to erasure (“right to be forgotten”)
- Right to restrict processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent at any time
- Right to lodge a complaint with the **UK Information Commissioner’s Office (ICO)**

To exercise your rights, contact us at: [info@orxgroup.co.uk](mailto:info@orxgroup.co.uk)

## 7. Cookie Policy

### What Are Cookies?

Cookies are small data files placed on your device to help the website function properly and enhance your browsing experience.

Strictly Necessary Essential for website functionality (e.g., session management)

Performance Collect anonymized data to help us improve website performance

Functional Enable personalization (e.g., language preferences)

Marketing Track user activity across websites to deliver targeted advertisements

### How You Can Manage Cookies

You can manage or disable cookies through your browser settings. Please note that disabling cookies may impact certain functionalities of the site.

Upon first visit, our website will present a **cookie consent banner** as required under **UK PECR**. You can choose to accept, reject, or customize your cookie preferences.

## 8. Security

We implement technical and organizational security measures (e.g., encryption, access controls) to protect your data from unauthorized access, alteration, or loss.

## 9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to read their privacy policies.

## 10. Contact Us

If you have any questions or concerns about this policy or your data:

**Data Protection Officer at [info@oryxgroup.co.uk](mailto:info@oryxgroup.co.uk)**